



WPTV

**ORDER**

Print Date 08/21/12

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Flight Dates **08/28/12-09/03/12**Contract / Revision      **307212 /**Original Date / Revision  
08/07/12    08/07/12Advertiser **Americans for Prosperity**Agency    **Mentzer Media**Buying Contact**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**Product  
**Americans for Prosperity**Agency Com    15%Billing Contact  
**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**Sales Office    EWSDCSales Region   NATAgency RefOrder Sep      00:20:00Estimate #      **1870**Alt Order #Billing Type    CashOrder Type    GENERALBilling Cycle   EOM/EOCBilling Calendar BROADCASTDemographic   A25-54Rev Codes      POL      POL      ISSProduct Codes PLPriority          P-2Advertiser RefPrimary Account Executive  
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	40	\$22,907.50	\$26,950.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$22,907.50</b>	<b>\$26,950.00</b>	<b>0.00</b>

**Billing Plan**

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/03/12	40	\$22,907.50	\$26,950.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WPTV	08/28/12	08/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	- 111 - -	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	- 111 - -		3		\$500.00		0.00					
N 2	WPTV	08/29/12	08/31/12	M-F 10-11a M-F 10-11a	CM	10-11a	- - 111 - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	- - 111 - -		3		\$450.00		0.00					
N 3	WPTV	08/28/12	08/31/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	- 1111 - -	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00



**WPTV**

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Contract / Revision    **307212**    Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision    08/07/12/    08/07/12

Order Sep    00:20:00

Advertiser    **Americans for Prosperity**    Product **Americans for Prosperity**    Estimate #    **1870**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WPTV	08/28/12	08/31/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	- 1111 - -	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1111 - -					4	\$250.00		0.00			
N 4	WPTV	08/28/12	08/30/12	M-F 5-530p M-F 5-530p	CM	5-530p	- 1 - 1 - - -	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1 - 1 - - -					2	\$800.00		0.00			
N 5	WPTV	08/29/12	08/31/12	M-F 530-6p M-F 530-6p	CM	530-6p	- - 111 - -	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - 111 - -					3	\$850.00		0.00			
N 6	WPTV	08/28/12	08/31/12	M-F 6-630p M-F 6-630p	CM	6-630p	- 11 - 1 - -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 11 - 1 - -					3	\$1,200.00		0.00			
N 7	WPTV	08/28/12	08/31/12	M-F 7-730p M-F 7-730p	CM	7-730p	- 1 - 11 - -	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1 - 11 - -					3	\$950.00		0.00			
N 8	WPTV	08/28/12	08/30/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	- 111 - - -	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 111 - - -					3	\$950.00		0.00			
N 9	WPTV	09/01/12	09/01/12	Sa 6-7a Sa 6-7a	CM	6-7a	- - - - - S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$250.00		0.00			
N 10	WPTV	09/01/12	09/01/12	Sa 7-8a Sa 7-8a	CM	7-8a	- - - - - S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$600.00		0.00			
N 11	WPTV	09/01/12	09/01/12	Sa 8-10a Sa 8-10a	CM	8-10a	- - - - - S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$650.00		0.00			
N 12	WPTV	09/01/12	09/01/12	Sa 7-8P Sa 7-8P	CM	7-8p	- - - - - S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$350.00		0.00			
N 13	WPTV	09/01/12	09/01/12	Saturday Prime B Saturday Prime B	CM	9-10p	- - - - - S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$500.00		0.00			
N 14	WPTV	09/01/12	09/01/12	Saturday Prime C Saturday Prime C	CM	10-11p	- - - - - S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-					1	\$500.00		0.00			
N 15	WPTV	09/02/12	09/02/12	Su 7-8a Su 7-8a	CM	7-8a	- - - - - S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S					1	\$350.00		0.00			



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Contract / Revision    **307212**    Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision    08/07/12/    08/07/12

Order Sep    00:20:00

Advertiser    **Americans for Prosperity**    Product **Americans for Prosperity**    Estimate #    **1870**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WPTV	09/02/12	09/02/12	Su 7-8a Su 7-8a	CM	7-8a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S					1	\$350.00		0.00			
N 16	WPTV	09/02/12	09/02/12	Su 10-1030a Su 10-1030a	CM	10-1030a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S					1	\$350.00		0.00			
N 17	WPTV	09/02/12	09/02/12	Su 11-1135p Su 11-1135p	CM	11-1130p	-----S	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S					1	\$950.00		0.00			
N 18	WPTV	09/03/12	09/03/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$500.00		0.00			
N 19	WPTV	09/03/12	09/03/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$450.00		0.00			
N 20	WPTV	09/03/12	09/03/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$250.00		0.00			
N 21	WPTV	09/03/12	09/03/12	M-F 530-6p M-F 530-6p	CM	530-6p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$850.00		0.00			
N 22	WPTV	09/03/12	09/03/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$1,200.00		0.00			
N 23	WPTV	09/03/12	09/03/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$950.00		0.00			
N 24	WPTV	09/03/12	09/03/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	M-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$950.00		0.00			
Totals														40	\$26,950.00